

A NEW LAUNCH / A STUDIO WYE CHANNEL

Good tech. Less time.

Focused technology reviews.
Five minutes or less.

Search-led by design. Built to answer the questions
people ask just before they buy.

[Explore a partnership ↗](#)



ALEX CAULFIELD / CREATOR & PRESENTER

**A familiar face.
A more focused format.**



SEARCH-LED / MADE FOR THE BUYING DECISION

Built around the buying question.

Designed for people searching just before a purchase. The aim: answer their questions, help them decide with confidence and respect their time. Five minutes or less, with an honest verdict.



POWER ON THE GO

Anker A1695

Is it worth it?



PORTABLE STORAGE

Crucial X9

A fit for 4K editing?



GAMING AUDIO

CHERRY XTRFY H1

A closer look at the headset.

Selected channel reviews. Shown as examples of the content and format, not as paid campaign outcomes.



CHERRY XTRFY MX 3.1

One keyboard. Four minutes.

Watch the review to judge the pace,
presentation and product detail.

04:10

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[Watch the review](#) ↗



A focused product review on 5 by Alex.

This is a channel format example. It does not assert a paid relationship with CHERRY or a commercial result.



Real questions. Real-world context.

Useful answers go beyond a tabletop demonstration.



Alex testing tech outdoors / Across his channels

01 A dedicated feature

A focused video around your product and the question it helps answer. We agree the angle, scope and editorial fit before production.

02 A relevant integration

A clearly disclosed sponsor segment in a relevant video. Placement and length are shaped around the story and your brief.

CLEAR SCOPE. HONEST OPINION.

Disclosures, deliverables, timings, fees and usage rights agreed in advance. A partnership does not buy a positive verdict. Advertising reuse and exclusivity are separately scoped.

5 by Alex is a new launch. Let's build a partnership around your product and its buying questions.

Good questions. Confident decisions.

Let's build a focused review around the questions people ask before buying your product.

hello@studiowye.com



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